

## Whai Rawa - Research for the Māori Economy

Ko te Māori e arataki ana i a Aotearoa ki te ao kei mua Māori leading New Zealand into the future

The modern Māori economy is a dynamic, deep-rooted, complex and ever evolving space.

Kaitiakitanga of natural resources, issues around intergenerational wealth, maintenance of cultural identity, and the wellbeing of iwi, hapū and whānau all play an important part in future strategic development of tribal resources and business opportunities.

For Ngā Pae o te Māramatanga (NPM), the term Whai Rawa acknowledges and describes the diverse Māori economies that exist in the modern world, where regional iwi and hapū led enterprises, both rural and urban, engage not only with each other but also with national and international business networks.

From independent Māori enterprise, to small whānau businesses, units within hapū or iwi structures, tribal incorporations and larger pan-tribal entities, and often across interconnected resource sectors - the Māori economy is maturing and growing quickly.

Recent historic Te Tiriti o Waitangi / Treaty of Waitangi claim settlements are only hastening this process and many iwi are rapidly transitioning to post-settlement activities. Within the next three years most will have settled, and will have established their post settlement governance entities with significant resources to manage.

In this seminar, Whai Rawa Theme Leaders - Assc. Professor Mānuka Hēnare and Dr Shaun Awatere, will present an overview of this research theme and the four foundational projects that spring from it.

These projects will, in partnership with local communities, iden-

## Nau mai! Haere mai! All are welcome!

ENQUIRIES info@maramatanga.ac.nz 09 923 4220 tify, explore and develop the opportunities that exist to improve not only their economies, but also their environmental, social and cultural investment priorities. Mānuka and Sean will also present NPM's initial thoughts on the design and development of a national Māori economic research strategy.

## PRESENTERS



Mānuka Hēnare (Ngāpuhi, Te Aupouri, Te Rarawa, Ngāti Kuri) is Associate Professor in Māori Business Development at the University of Auckland and Theme Leader Whai Rawa -Ngā Pae o te Māramatanga.

He is the founding Director of the Mira Szászy Research Centre for Māori and Pacific Economic Development and leads a number of multidisciplinary research project teams.



Dr Shaun Awatere (Ngāti Porou) is a resource economist for Landcare Research in Hamilton and Theme Leader Whai Rawa - Ngā Pae o te Māramatanga.

In recent years he has been working to improve the incorporation of Mātauranga Māori (Māori knowledge and values) into local government planning, by developing the systems and processes that will enable Māori values to be integrated into urban design and development.

## Whai Rawa - The Māori Economy

- DATE Wednesday, 4<sup>th</sup> May, 2016
- TIME 2:00pm
- VENUE Room 206, Level 2, Owen G Glenn Building Business School, 12 Grafton Road The University of Auckland